

Announcing a New Conference Opportunity for Chapters

CMAA Before Dark: A *License to Chill* Chapter Kick-Off Event

Greetings Chapter Leaders!

We are thrilled to announce that CMAA is holding a welcome event for all Chapters at the World Conference & Club Business Expo in Las Vegas, NV! CMAA Before Dark: A *License to Chill* Chapter Kick-Off Event will be held on Tuesday, March 5, from 6:00-8:00 p.m., at the Mandalay Bay Beach. This Jimmy Buffet-themed party will include food, drink, a DJ, and more. Chapter flags will be placed on the beach so that attendees can find other Chapter members with whom to network. It will be a wonderful opportunity to congregate as a Chapter and mix and mingle with your fellow CMAA friends!



Because Chapter events can be particularly challenging to plan in Las Vegas for various reasons, CMAA started exploring the idea of a Chapter welcome party with the Managing Directors. This event can take the place of a Chapter gathering if you so choose. While we were in the early planning stages, it was discussed that Chapters would pay a fee to opt in and participate. We are thrilled to share that ClubProcure, the title sponsor of the event, has stepped up and offered to contribute additional funds so Chapters will not be asked to pay a fee. All Chapters will be represented and tickets can be purchased by individuals for \$125 when they register for the World Conference. Thank you ClubProcure!

Thank you to CMAA's incredible Managing Directors who helped conceptualize this event with CMAA National staff. We will be providing collateral to all Chapters to help promote the event in the coming weeks. It's sure to be an event that you and your Chapters will not want to miss!

Thank you for your support and please reach out with any questions.

Kind regards,
The CMAA Team