

Hot Topics in Human Resources

with

RCS

HOSPITALITY GROUP



CONNECTICUT
CHAPTER

Stamford Yacht Club

Wednesday, May 8th

PROGRAM

Registration, Continental Breakfast	9:30 am - 10:30 am
Recruiting Strategies & Staff Training	10:30 am - 11:30 am
Break	11:30 am - 11:45 am
Managing Burnout and Q & A	11:45 am - 12:45 pm
Lunch	12:45 pm - 2:00 pm



Whitney Reid Pennell, President
RCS Hospitality Group

RECRUITING STRATEGIES & STAFF TRAINING

- Personalized Recruitment: Craft tailored approaches to attract diverse talent & showcase club culture.
- Tech-Savvy Recruitment: Utilize technology to reach a wider talent pool for a competitive edge.
- Continuous Learning: Offer robust training to appeal to growth-oriented candidates.

MANAGING BURNOUT

- Proactive Support: Identify and address burnout through proactive measures, nurturing a caring culture.
- Flexible Work Solutions: Understand workforce needs, implement flexibility to mitigate burnout.
- Promote Well-being: Prioritize work-life balance & mental health initiatives for talent attraction/ retention.

1. Attire - Business casual
2. Two Education credits
3. CMAACT Members complimentary | Guests \$73
4. Register and learn more on cmaact.org